



CAROLINA BALLET

Zalman Raffael, Artistic Director

2023-2024 CORPORATE SPONSORSHIP BENEFITS

GIFT LEVELS AND BENEFITS	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+	\$25,000+
Season Listing on Carolina Ballet's website www.carolinaballet.com	X	X	X	X	X	X
Invitation to our Special Events	X	X	X	X	X	X
Exclusive employee discount on tickets (Exclusions may apply)	X	X	X	X	X	X
Season Listing in Carolina Ballet's playbills (65K+ reach)		X	X	X	X	X
Early access to Special Events reservations		X	X	X	X	X
Admission for two (2) to Carolina Ballet's Dress Rehearsals		X	X	X	X	X
Opportunity to host a VIP event in conjunction with a Dress Rehearsal (Catering not included)		X	X	X	X	X
Opportunity to become a Performance Sponsor; up to two (2) Fletcher Opera Theater performances or up to one (1) Raleigh Memorial Auditorium performance**			X	X	X	X
Opportunity to become a Performance Sponsor; up to four (4) Fletcher Opera Theater performances or up to two (2) Raleigh Memorial Auditorium performances**				X	X	X
1/2 page color ad in Carolina Ballet's playbills (65K+ reach)*				X	X	X
Concierge ticket service through the Development Office				X	X	X
Opportunity to become a Program Sponsor**					X	X
Full-page color ad in Carolina Ballet's playbills (65K+ reach)*					X	X
Targeted e-blast offer to Carolina Ballet patrons*						X
Exclusive custom-tailored sponsorship specifically for your business						X