

2021-2022 CORPORATE SPONSORSHIP BENEFITS

GIFT LEVELS AND BENEFITS	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+	\$25,000+
Season Listing on Carolina Ballet's website www.carolinaballet.com	X	X	X	X	X	X
Invitation to our Special Events	X	X	X	X	X	X
Exclusive employee discount on tickets (Exclusions may apply)	X	X	X	X	X	X
Season Listing in Carolina Ballet's playbills (65K+ reach)		X	X	X	X	X
Early access to Special Events reservations		X	X	X	X	X
Admission for two (2) to Carolina Ballet's Dress Rehearsals		X	X	X	X	X
Opportunity to host a VIP event in conjunction with a Dress Rehearsal (Catering not included)		X	X	X	X	X
Opportunity to become a Performance Sponsor; up to two (2) Fletcher Opera Theater performances or up to one (1) Raleigh Memorial Auditorium performance**			X	X	X	X
Opportunity to become a Performance Sponsor; up to four (4) Fletcher Opera Theater performances or up to two (2) Raleigh Memorial Auditorium performances**				X	X	X
1/2 page color ad in Carolina Ballet's playbills (65K+ reach)*				X	X	X
Concierge ticket service through the Development Office				X	X	X
Opportunity to become a Program Sponsor**					X	X
Full-page color ad in Carolina Ballet's playbills (65K+ reach)*					X	X
Targeted e-blast offer to Carolina Ballet patrons*						X
Exclusive custom-tailored sponsorship specifically for your business						X

For further information on sponsor benefits, please contact Adam Schiffer, Director of Development, at (919) 747-8457 or email aschiffer@carolinaballet.com

**Performance and Program sponsorships include complimentary tickets (based on the level of contribution), prominent lobby signage, and acknowledgment from the stage before the performance.

Benefits are determined by the level of contribution, and may be custom-tailored to suit your business.